

## Term Information

Effective Term Spring 2018

## General Information

Course Bulletin Listing/Subject Area Design  
Fiscal Unit/Academic Org Design - D0230  
College/Academic Group Arts and Sciences  
Level/Career Graduate, Undergraduate  
Course Number/Catalog 5750  
Course Title Advanced Design History: Interiors, Contents, Communication and Culture  
Transcript Abbreviation AdvDsgnHstry  
Course Description Advanced study of the history of the designed environment, product and communication systems.  
Semester Credit Hours/Units Fixed: 3

## Offering Information

Length Of Course 14 Week  
Flexibly Scheduled Course Never  
Does any section of this course have a distance education component? No  
Grading Basis Letter Grade  
Repeatable No  
Course Components Lecture  
Grade Roster Component Lecture  
Credit Available by Exam No  
Admission Condition Course No  
Off Campus Never  
Campus of Offering Columbus

## Prerequisites and Exclusions

Prerequisites/Corequisites  
Exclusions  
Electronically Enforced No

## Cross-Listings

Cross-Listings

## Subject/CIP Code

Subject/CIP Code 50.0404  
Subsidy Level Masters Course  
Intended Rank Senior, Masters

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## Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors

The course is an elective (for this or other units) or is a service course for other units

## Course Details

### **Course goals or learning objectives/outcomes**

- Describe the interior architectural environment, its contents, and the systems of visual communication that impact it using appropriate terms and visual vocabulary.
- Explain connections between the technological evolution and emerging modes of production, fabrication, and publication.
- Draw comparative connections among the historically significant designed spaces, objects and modes of communication as they relate to their geographic contexts of Europe and North America.
- Present interpretations of constructed spaces and their contents as evidence of the cultural beliefs and values of the persons who produced and used them by applying a material culture theory framework.
- Articulate contributions of professional design practices to the production of evolving approaches to integrating concepts and ideas into our environments, products, and modes of visual communication.

### **Content Topic List**

- Theories and methods of material culture studies to present a history of key European and American nineteenth and twentieth-century designed interiors, products and works of visual communication.
- Relationships between the beliefs and values of middle-class consumers, emerging materials and technologies, and the practices of professional designers.
- The influences of emerging philosophies of modernism to the design of environments for people.

### **Sought Concurrence**

Yes

## Attachments

- Chair\_letter\_INT\_History\_Course.pdf: Cover Letter  
*(Cover Letter. Owner: Nini, Paul Joseph)*
- Architecture\_concurrence.pdf: Concurrence  
*(Concurrence. Owner: Nini, Paul Joseph)*
- CompStudies\_concurrence.pdf: Concurrence  
*(Concurrence. Owner: Nini, Paul Joseph)*
- HoA\_concurrence.pdf: Concurrence  
*(Concurrence. Owner: Nini, Paul Joseph)*
- 5750\_Advanced\_Design\_History.pdf: Syllabus  
*(Syllabus. Owner: Nini, Paul Joseph)*

## Comments

- We plan to make this course a requirement for the Interior Design major track BSD program. Once this course is approved, we will submit a request to update that major program accordingly. *(by Nini, Paul Joseph on 06/13/2017 11:59 AM)*

**COURSE REQUEST**  
5750 - Status: PENDING

Last Updated: Vankeerbergen, Bernadette  
Chantal  
07/24/2017

**Workflow Information**

Status	User(s)	Date/Time	Step
Submitted	Nini, Paul Joseph	06/13/2017 12:00 PM	Submitted for Approval
Approved	Nini, Paul Joseph	06/13/2017 12:00 PM	Unit Approval
Approved	Heysel, Garrett Robert	06/13/2017 07:21 PM	College Approval
Pending Approval	Nolen, Dawn Vankeerbergen, Bernadette Chantal Hanlin, Deborah Kay Jenkins, Mary Ellen Bigler	06/13/2017 07:21 PM	ASCCAO Approval



June 12, 2017

To: The ASC Curriculum Committee  
From: The Department of Design  
RE: Proposed Course: DSN 5750

This proposed course in the history of interior environments and their designed contents such as furniture has been developed in response to accreditation requirements of the Council for Interior Design Accreditation (CIDA). According to the standards for accreditation, graduates of accredited interior design programs must be able to “apply knowledge of interiors, architecture, art, and the decorative arts within a historical and cultural context.” While the Interior Design major at The Ohio State University has maintained its accreditation while providing only an introductory course that addresses the history of design as more broadly defined, it is believed that there is value to these students—and to all design students if they choose to partake in more advanced study as a design elective—in providing a course that focuses on the evolution of spatial design and a cultural understanding of how it and its related contents have been shaped by social and technological developments over time.

This course will also provide students with a more fully developed visual design vocabulary and a contextual understanding of why the interior environments they encounter in the built environment take particular forms or evoke particular patterns. Because much interior design is actually the modification of existing structures, having this knowledge is a key part of sensitive and efficient approaches to design practice. I heartily endorse the value of this course and encourage its approval.

Sincerely,

Dr. Mary Anne Beecher, Professor and Chairperson  
Department of Design  
100 Hayes Hall  
108 North Oval Mall  
Columbus, OH 43210

DSN 5750  
SPRING SEMESTER

**Advanced Design History:  
Interiors, Contents, Communication and Culture**

**FORMAT OF INSTRUCTION**

Lecture and discussion with quizzes and exams over readings and discussions for evaluation. Contact hours per week: 2 hours 40 minutes.

**CATALOG DESCRIPTION**

Advanced study of the history of the designed environment, product and communication systems. Credit Hours: 3.0

**COURSE DESCRIPTION**

This course uses the theories and methods of material culture studies to present a history of key European and American nineteenth and twentieth-century designed interiors, products and works of visual communication. It examines relationships between the beliefs and values of middle-class consumers, emerging materials and technologies, and the practices of professional designers. It considers the influences of emerging philosophies of modernism to the design of environments for people.

**INSTRUCTOR INFORMATION**

Name: \_\_\_\_\_  
Office: \_\_\_\_\_  
Office hours: \_\_\_\_\_

**COURSE MEETING DAYS, TIME AND LOCATION**

Wednesday – Friday, 12:40 pm - 2:00pm

**REQUIRED TEXT**

The required text for the course is *History of Modern Design* by David Raizman. Assigned readings from this text should be completed as part of each learning unit.

**STUDENT LEARNING OBJECTIVES**

Students completing the course will be able to:

- Describe the interior architectural environment, its contents, and the systems of visual communication that impact it using appropriate terms and visual vocabulary;
- Explain connections between the technological evolution and emerging modes of production, fabrication, and publication;
- Draw comparative connections among the historically significant designed spaces, objects and modes of communication as they relate to their geographic contexts of Europe and North America;
- Present interpretations of constructed spaces and their contents as evidence of the cultural beliefs and values of the persons who produced and used them by

- applying a material culture theory framework;
- Articulate contributions of professional design practices to the production of evolving approaches to integrating concepts and ideas into our environments, products, and modes of visual communication.

## **IMPLEMENTATION**

Participation in discussions, submissions of assignments, and communication with the instructor is expected.

## **EVALUATION**

Success in this course will be determined by your performance on the following factors:

Participation	(20 points)	
Quizzes	(4 @ 25 points)	
Mid-term examination	(40 points)	
Final exam	(40 points)	200 points total

### Late Submissions

It is anticipated that all due dates will be met. However, in the event that a student requests and is granted a deferral of no more than 48 hours on an assignment, finished work received up to 48 hours after the due date and time will be accepted but will be penalized by the reduction of one full letter grade (A achieves B, A- achieves B-, etc.). Assignments or projects received beyond 48 hours after the due date & time will receive a grade of E (0.0) without exception.

### Deferred Submissions

Arrangements for deferred submissions can be made for medical or compassionate reasons only. If possible, students seeking deferrals should notify the instructor in advance of the original assignment due date.

Students seeking deferrals must submit medical and/or other documentation to your instructor. Deferred work must be completed by a date and time agreed upon by the student and the professor in order to receive an adjusted grade as described above.

To enable students to monitor their own standing in the course, letter grades will be provided for assignments as noted above. These letter grades correspond to percentages as defined in the chart that follows. The final grade will consist of the total of all assignment values. A straight average will be used to calculate final grades.

93-100%	A	73-76%	C
90-92%	A-	70-72%	C-
87-89%	B+	67-69%	D+
83-86%	B	63-66%	D
80-82%	B-	60-62%	D-
77-79%	C+	0-59%	E

### **ACADEMIC MISCONDUCT**

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term “academic misconduct” includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct <http://studentlife.osu.edu/csc/>.

### **SAFETY CONSIDERATIONS**

Please do not work alone in university facilities. If you are the last person remaining in a work area or studio space, please vacate to ensure your safety. Please never share access codes to locked spaces with persons who are not part of the group currently approved to use the space. Escort services for evening courses are available by calling 292-3322.

### **STATEMENT ON DISABILITY SERVICES**

Students with disabilities (including mental health, chronic or temporary medical conditions) that have been certified by the Office of Student Life Disability Services will be appropriately accommodated and should inform the instructor as soon as possible of their needs. The Office of Student Life Disability Services is located in 098 Baker Hall, 113 W. 12th Avenue; telephone 614-292-3307, [slds@osu.edu](mailto:slds@osu.edu); [slds.osu.edu](http://slds.osu.edu).

## COURSE BIBLIOGRAPHY

### REQUIRED TEXTBOOK:

David Raizman, *History of Modern Design*, 2<sup>nd</sup> Edition (Upper Saddle River, N.J.: Pearson Prentice Hall, 2004, 2011).

### ELECTRONIC READINGS ON CARMEN:

Louise Lippinott, "Expanding on portraiture: the market, the public and the hierarchy of genres in 18<sup>th</sup> century Britain," from Anne Bermingham and John Brewer, *The Consumption of Culture 1600-1800: Image, Object, Text* (London and New York: Routledge, 1995): 75-88.

Kenneth T. Jackson, *Crabgrass Frontier: the Suburbanization of the United States* (New York and Oxford: Oxford University Press, 1985): 20-44.

Kenneth T. Jackson, *Crabgrass Frontier: the Suburbanization of the United States* (New York and Oxford: Oxford University Press, 1985): 45-72.

Harvey Green, *The Light of the Home; An Intimate view of the Lives of Women in Victorian America* (New York: Pantheon Books, 1983): 59-92.

Harvey Green, *The Light of the Home; An Intimate view of the Lives of Women in Victorian America* (New York: Pantheon Books, 1983): 93-111.

Branko Kolarevic, "Digital production," from Branko Kolarevic, ed., *Architecture in the Digital Age: Design and Manufacturing* (New York and London: Taylor & Francis, 2005): 29-54.

Penny Sparke, Anne Massey, Trevor Keeble, and Brenda Martin, eds. *Designing The Modern Interior from the Victorians to Today* (Oxford, UK & New York: Berg, 2009): 219-231, 261-273.

Penny Sparke, Anne Massey, Trevor Keeble, and Brenda Martin, eds. *Designing the Modern Interior from the Victorians to Today*: 275-285.



## SCHEDULE

### Week 1

**Wednesday**, January 13

Introduction and course organization

**Friday**, January 15

Shifting modes of production/The development of industry

Reading: David Raizman, *History of Modern Design* Ch. 1 pp. 15-30

### Week 2

**Wednesday**, January 20

Early entrepreneurship in design

Reading: David Raizman, *History of Modern Design* Ch. 2 pp. 31-39

**Friday**, January 22

The market, the public and culture as commodity

Reading: Louise Lippinott, "Expanding on portraiture: the market, the public and the hierarchy of genres in 18<sup>th</sup> century Britain," from Anne Bermingham and John Brewer, *The Consumption of Culture 1600-1800: Image, Object, Text* (London and New York: Routledge, 1995):75-88.

### Week 3

**Wednesday**, January 27

Industry and regulation; reform, society and standards

Reading: David Raizman, *History of Modern Design* Ch. 3 pp. 42-56

**Friday**, January 29      **Quiz #1: 20 minutes**

Industry and regulation; reform, society and standards

Reading: Kenneth T. Jackson, *Crabgrass Frontier: the suburbanization of the United States* (New York and Oxford: Oxford University Press, 1985): 20-72.

### Week 4

**Wednesday**, February 3

Reform, society and standards (cont.)

Reading: David Raizman, *History of Modern Design* Ch. 4 pp. 57-77

**Friday**, February 5

Emerging ethics of design & production

Reading: David Raizman, *History of Modern Design* Ch. 5 pp. 81-102

### Week 5

**Wednesday**, February 10

The domestic scene in Victorian America

Reading: Harvey Green, *The Light of the Home; An Intimate view of the Lives of*

***Women in Victorian America*** (New York: Pantheon Books, 1983): 59-92.

**Friday, February 12**

Late 19<sup>th</sup> century, decorating the home

Reading: Harvey Green, ***The Light of the Home; An Intimate view of the Lives of Women in Victorian America*** (New York: Pantheon Books, 1983): 93-111.

Week 6

**Wednesday, February 17**

Anti-industrial sentiments, early 20<sup>th</sup> Century

Reading: David Raizman, ***History of Modern Design*** Ch. 6 pp. 103-146

**Friday, February 19**      **Quiz #2; 20 minutes**

Industrial production

Reading: David Raizman, ***History of Modern Design*** Ch. 6 pp. 103-146 (review)

Week 7

**Wednesday, February 24**

Post WWI design

Reading: David Raizman, ***History of Modern Design*** Ch. 8 pp. 158-180

**Friday, February 26**

Post WWI design

Reading: David Raizman, ***History of Modern Design*** Ch. 9 pp. 181-222

Week 8

**Wednesday, March 2**

Economic Impact of Wars and Depression

Reading: David Raizman, ***History of Modern Design*** Ch. 10 pp. 223-253

**Friday, March 4**

Modernism and mass consumption Reading: David Raizman, ***History of Modern Design*** Ch. 11 pp. 256-288

Week 9

**Wednesday, March 9**

**MID-TERM EXAM**

**Friday, March 11**

Modernism and mass consumption

Reading: David Raizman, ***History of Modern Design*** Ch. 11 pp. 288-305

Week 10

**March 14-18** SPRING BREAK

Week 11

**Wednesday, March 23**

Crafting consumer desire

Reading: David Raizman, *History of Modern Design* Ch. 12 pp. 306-325

**Friday, March 25 Quiz #3; 20 minutes**

Popular culture & the masses

Reading: David Raizman, *History of Modern Design* Ch. 12 pp. 328-348

Week 12

**Wednesday, March 30**

Popular culture & the masses

Reading: David Raizman, *History of Modern Design* Ch. 14 pp. 349-366

**Friday, April 01**

Pluralism & postmodernism

Reading: David Raizman, *History of Modern Design* Ch. 15 pp. 367-380

Week 13

**Wednesday, April 06**

Context and sustainability

Reading: David Raizman, *History of Modern Design* Ch. 16 pp. 381-408

**Friday, April 08 Quiz #4; 20 minutes**

Design in the digital realm

Reading: Branko Kolarevic, "Digital production," from Branko Kolarevic, ed., *Architecture in the Digital Age: Design and Manufacturing* (New York and London: Taylor & Francis, 2005): 29-54

Week 14

**Wednesday, April 13**

Design today and tomorrow

Reading: Penny Sparke, Anne Massey, Trevor Keeble, and Brenda Martin, eds. *Designing The Modern Interior from the Victorians to Today* (Oxford, UK & New York: Berg, 2009), pp. 219-231, 261-273.

**Friday, April 15**

Interior design & sustainability

Reading: Penny Sparke, Anne Massey, Trevor Keeble, and Brenda Martin, eds. *Designing the Modern Interior from the Victorians to Today* pp. 275-285.

Week 15

**Wednesday, April 20**

Overflow and review

**Friday, April 22**  
Overflow and review

Week 16

**Thursday, April 28: 12:00pm - 1:45pm; FINAL EXAMINATION**

**The Ohio State University**  
**College of the Arts and Sciences Concurrence Form**

The purpose of this form is to provide a simple system of obtaining departmental reactions to course requests. **An e-mail may be substituted for this form.**

An academic unit initiating a request should complete Section A of this form and send a copy of the form, course request, and syllabus to each of the academic units that might have related interests in the course. Units should be allowed two weeks to respond to requests for concurrence.

Academic units receiving this form should respond to Section B and return the form to the initiating unit. Overlap of course content and other problems should be resolved by the academic units before this form and all other accompanying documentation may be forwarded to the Office of Academic Affairs.

**A. Proposal to review**

<u>DEPT OF DESIGN</u>	<u>DSN 5750</u>	<u>ADVANCED DESIGN HISTORY: INTERIORS COURSE</u>
Initiating Academic Unit	Course Number	Course Title
<u>NEW COURSE</u>		<u>3 NOV 16</u>
Type of Proposal (New, Change, Withdrawal, or other)		Date request sent
<u>ARCHITECTURE SECTION / KNOWLTON SCHOOL OF ARCHITECTURE</u>		<u>5 NOV 16</u>
Academic Unit Asked to Review		Date response needed

**B. Response from the Academic Unit reviewing**

Response: include a reaction to the proposal, including a statement of support or non-support (continued on the back of this form or a separate sheet, if necessary).

The Architecture Section of the Knowlton School of Architecture supports the teaching of DSN 5750.

**Signatures**

<u>ROBERT SULLIVAN</u>	<u>SECTION HEAD</u>	<u>ARCH SECT / KNOWLTON SCH.</u>	<u>4 Nov 16</u>
1. Name	Position	Unit	Date
2. Name	Position	Unit	Date
3. Name	Position	Unit	Date

**From:** Shank, Barry  
**Sent:** Tuesday, November 29, 2016 12:19 PM  
**To:** Beecher, Mary A.  
**Cc:** Nini, Paul; Horn, David  
**Subject:** Re: Seeking concurrence

Hi Mary,

I'm very sorry that we were not able to respond officially in time. Please do assume concurrence. If you would like, you may accept this email as concurrence.

Barry

**From:** "Beecher, Mary A." <[beecher.17@osu.edu](mailto:beecher.17@osu.edu)>  
**Date:** Tuesday, November 29, 2016 at 12:07 PM  
**To:** AHIT <[shank.46@osu.edu](mailto:shank.46@osu.edu)>  
**Cc:** "Nini, Paul" <[nini.1@osu.edu](mailto:nini.1@osu.edu)>  
**Subject:** RE: Seeking concurrence

Hi Barry,

Sorry to bother you again but as we have not heard anything from David Horn or your department and our request for concurrence is now 26 days old (11 days past the required period for review), I want to let you know that we are presuming concurrence at this time for the proposed Advanced Design History course.

Thanks very much,  
Mary Anne

Dr. Mary Anne Beecher, Chairperson  
Department of Design  
The Ohio State University

**From:** Shank, Barry  
**Sent:** Monday, November 7, 2016 11:04 AM  
**To:** Beecher, Mary A. <[beecher.17@osu.edu](mailto:beecher.17@osu.edu)>  
**Subject:** Re: Seeking concurrence

Hello Mary Anne,

I have forwarded this to David Horn, our Chair of Undergrad Studies. That committee will review and we'll get back to you soon.

Barry

**From:** "Beecher, Mary A." <[beecher.17@osu.edu](mailto:beecher.17@osu.edu)>

**Date:** Thursday, November 3, 2016 at 8:52 PM

**To:** "Florman, Lisa" <[florman.4@osu.edu](mailto:florman.4@osu.edu)>, AHIT <[shank.46@osu.edu](mailto:shank.46@osu.edu)>, "Livesey, Robert" <[livesey.1@osu.edu](mailto:livesey.1@osu.edu)>

**Subject:** Seeking concurrence

Hi Lisa, Barry and Rob,

I have attached a newly proposed course in Design for which I am seeking your concurrence. This course will serve as Part 2 of a course that was approved some time ago as a broad introductory overview of the history of design that is part of our Foundations Program. Accreditation for our Interior Design program requires that students have an opportunity to acquire expertise in the characteristics of designed interior spaces and that is the primary motivation for offering this course. Please let me know if you have any concerns. The link to the concurrence form can be found at:

[https://ascas.osu.edu/sites/ascas.osu.edu/files/Concurrence\\_Form\\_10-15-15.pdf](https://ascas.osu.edu/sites/ascas.osu.edu/files/Concurrence_Form_10-15-15.pdf). An email will also suffice as a statement of concurrence.

Thanks in advance,

Mary Anne

Dr. Mary Anne Beecher, Chairperson  
Department of Design  
The Ohio State University

**The Ohio State University**  
**College of the Arts and Sciences Concurrence Form**

The purpose of this form is to provide a simple system of obtaining departmental reactions to course requests. **An e-mail may be substituted for this form.**

An academic unit initiating a request should complete Section A of this form and send a copy of the form, course request, and syllabus to each of the academic units that might have related interests in the course. Units should be allowed two weeks to respond to requests for concurrence.

Academic units receiving this form should respond to Section B and return the form to the initiating unit. Overlap of course content and other problems should be resolved by the academic units before this form and all other accompanying documentation may be forwarded to the Office of Academic Affairs.

**A. Proposal to review**

DESIGN                      5750                      Advanced Design History  
 Initiating Academic Unit    Course Number    Course Title

new  
 Type of Proposal (New, Change, Withdrawal, or other)                      Date request sent

HISTORY OF ART  
 Academic Unit Asked to Review                      Date response needed

**B. Response from the Academic Unit reviewing**

Response: include a reaction to the proposal, including a statement of support or non-support (continued on the back of this form or a separate sheet, if necessary).

*Good syllabus; I'm sure it will be a good course. History of Art offers its concurrence.*

**Signatures**

Lisa Forman                      CHAIR, HISTORY OF ART                      11/08/2016  
 1. Name                      Position                      Unit                      Date

2. Name                      Position                      Unit                      Date

3. Name                      Position                      Unit                      Date